## W3C AARCG Wayfinding for the WAI website

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Github Issue: [topic idea] Wayfinding for the WAI website

https://github.com/w3c-cg/aar/issues/6

**(7** #6 In what ways can we improve the Notes Resources/Examples Team Aresa of Wayfinding for the expertise WAI website? UK Digital Service https:// alphagov.github.io/accessibility-Help drive user centered accessibility thinking by providing resources to personas/ personas. **User Personas** Stanford University IT example personas https://uit.stanford.edu/accessibility/designpersonas Create journeys for different roles Program managers do not need to understand the nitty gritty, but are key Role based user to team's success journeys Len Beasley is creating "role-based model base on Help teachers understand how to skill maturity - see github issue for more info teach accessibility Lots of great conference talks - collect talks that provide extra value What criteria to use Conference talks How to appear not to be favoring a company or organization CivicActions Accessibility Playbook https://accessibility.civicactions.com/playbook/ **Playbooks** Ad Hoc Accessibility Beyond Compliance Playbook https://adhoc.team/playbook-accessibility/ The W3C maturity model is still changing a lot **Maturity Model** Frankie Wolf offered to source graphics/icons How do we recruit people post to web-a11y.slack.com General We don't want to provide yet another checklist Out of scope